



CIRCULATION MANAGEMENT ASSOCIATION OF CANADA

50 Main St E, Unit 6, PO Box 349 Beeton ON L0G 1A0 www.circ.org

Dear Publishing Colleague:

December 2009

It's that time again! Make the best investment you'll make this year and renew your membership to the CMC today! Your CMC membership entitles you to another great year full of CMC benefits and events such as:

- ✓ **SEMINAR SAVINGS** – You get a substantial discount on CMC seminars, where you learn the latest techniques to improve your magazine's bottom line from North America's top circulation professionals.
- ✓ **THE E-CIRCULATOR** – The voice of the industry, *The E-Circulator* keeps you up-to-date on the latest news, issues, and trends in the industry. It's the only Canadian e-newsletter written especially for circulation professionals.
- ✓ **CMC SCHOLARSHIP** – You are eligible to apply for the annual **\$3,000** scholarship to attend an intensive publishing related program, event, or conference of your choice.
- ✓ **DISCOUNTS ON MagNet 2010** – You're automatically eligible for special "association member" rates at **MagNet 2010: Canada's Magazine Conference**.
- ✓ **ENTRY FEE WAIVED FOR ACE AWARDS** – You'll save on entry fees for your submissions to the Awards for Circulation Excellence (ACE), presented every second year for outstanding achievements in circulation marketing.
- ✓ **NETWORKING OPPORTUNITIES** – Meet with friends, colleagues, and experts in our industry at all of the CMC's seminars and social events.

Plus, if you renew today, we'll sign you up at our special EARLY-BIRD price of \$119 for 2010, AND enter your name in a draw for a \$100 HBC Gift Card!!

But hurry, this special rate is only available until ~~December 15th, 2009~~
Extended to Jan 15, 2010!

Don't miss out on this great opportunity to invest in yourself and your career – Renew Today.

Sincerely,
Kate Mills
Membership, CMC

CMC MEMBERSHIP RENEWAL

YES! I want to renew my CMC membership NOW for 2010 and get a full year of benefits for only \$119*.

| |
|----------------|
| Name: _____ |
| Title: _____ |
| Company: _____ |
| Address: _____ |
| _____ |
| Phone: _____ |
| Fax: _____ |
| E-mail: _____ |

- Payment enclosed for \$124.95
(*\$119 + \$5.95 GST) **Extended to Jan 15, 2010!**
- Regular Membership Price after ~~December 15~~ - \$156.45
(\$149 + \$7.45 GST)
- Visa Amex Please invoice me
- Card # _____
- Expiry Date _____
- Signature _____
- GST Reg. # R126256551

Renew my CMC membership automatically each year and send an invoice to my attention annually for payment.
PLEASE ENSURE WE HAVE YOUR CURRENT E-MAIL ADDRESS TO RECEIVE THE E-CIRCULATOR.

Confirm my E-mail address: _____

Mail to: CMC Circulation Management Association of Canada, 50 Main St E, Unit 6, PO Box 349 Beeton ON L0G 1A0

For Faster Service: Fax to the CMC @ (905) 729-4432

Questions or comments: Email cmc@tamircirc.ca, or call Brian Gillett @ (905) 729-1046.